

CANNES LIONS 2024 – PREMI SPECIALI

Creative Company of the Year

1. WPP
2. Omnicom
3. Interpublic Group

Network of the Year

1. Ogilvy
2. Publicis Worldwide
3. DDB Worldwide

Independent Network of the Year

1. Rethink
2. Edelman
3. Serviceplan Agenturgruppe

Agency of the Year

1. Publicis Conseil, Paris, France
2. Rethink, Toronto, Canada
3. Ogilvy, New York, United States

Independent Agency of the Year

1. Rethink, Toronto, Canada
2. Edelman, London, United Kingdom
3. Klick Health, Toronto, Canada

Palme d'Or (alla casa di produzione)

1. Smuggler, United States
2. Revolver, Australia
3. Uncharted Limbo Collective, United Kingdom
4. O Positive, United States
5. Iconoclast, France

Creative Brand of the Year

1. Coca-Cola
2. Heineken
3. Apple

Agency of the Year by Track

Agency of the Year - Classic
Lola Mullenlowe, Madrid, Spain

Agency of the Year - Craft
FCB, New York, United States

Agency of the Year - Engagement
Rethink, Toronto, Canada

Agency of the Year - Entertainment
Marcel, Paris, France

Agency of the Year - Experience
Publicis Conseil, Paris, France

Agency of the Year - Good
Ogilvy, Singapore

Agency of the Year - Strategy
Rethink, Toronto, Canada

Independent Agency of the Year by Track

Independent Agency of the Year - Classic
Rethink, Toronto, Canada

Independent Agency of the Year - Craft
4Creative, London, United Kingdom

Independent Agency of the Year - Engagement
Rethink, Toronto, Canada

Independent Agency of the Year - Entertainment
Modern Arts, Los Angeles, United States

Independent Agency of the Year - Experience
Rethink, Toronto, Canada

Independent Agency of the Year - Good
Edelman, London, United Kingdom

Independent Agency of the Year - Strategy
Rethink, Toronto, Canada