

**TUTTI I GIURATI DEL 64° CANNES LIONS  
INTERNATIONAL FESTIVAL of CREATIVITY**

**Cyber**

**Jury President - Colleen DeCourcy, Global Chief Creative Officer, Wieden+Kennedy, Global**

Pablo Tajer, VP, Head of Digital Platforms, Grey, Argentina  
Andy Flemming, Group Creative Director, M&C Saatchi, Australia  
Katrien Bottez, Executive Creative Director, FamousGrey, Belgium  
Sergio Gordilho, Co-President & Chief Creative Officer, Africa, Brazil  
Jordan Doucette, Chief Creative Officer, Taxi Canada Ltd., Canada  
Benjamin Dessagne, Senior Copywriter, Buzzman, France  
Timm Weber, Chief Creative Officer, Publicis Pixelpark, Germany  
Eric Weisberg, Global Chief Creative Officer, Doner, Global  
Ritu Sharda, Senior Executive Creative Director, BBDO, India  
Sotaro Yasumochi, Creative Director, Dentsu Inc., Japan  
Gabriel Vazquez, Vice President Creative, J. Walter Thompson, Mexico  
Brett Colliver, Creative Director, DDB Group, New Zealand  
Maja Folgerø, Creative Director, POL, Norway  
Pat Law, Founder & Chief Creative Officer, GOODSTUPH, Singapore  
Juan García-Escudero, General Creative Director, Leo Burnett, Spain  
Magnus Ivansson, Copywriter, Perfect Fools, Sweden  
Nathalie Peters, Head of Digital Transformation, IPG Mediabrands, The Netherlands  
Lisa De Bonis, Executive Digital Director, Havas London, UK  
Lauren Connolly, EVP & Executive Creative Director, BBDO, USA  
Niklas Lindstrom, Director of Interactive Production, Droga5, USA

**Design**

**Jury President - Sandra Planeta, Founder & Creative Director, Planeta Design, Sweden**

Niccola Phillips, Head of Art, M&C Saatchi, Australia  
Mario Narita, Chief Executive Officer, Narita Design & Strategy, Brazil  
Marie-Elaine Benoit, Creative Director, Sid Lee, Canada  
Leong Wai Foong, Chairman & Chief Creative Officer of Greater China, BBDO, China  
Suzanne Stahlie, President, FutureBrand, France  
Rüdiger Goetz, Managing Director, KW43, Branddesign, Germany  
Marc Blanchard, Global Head of Experience Design, Havas Worldwide, Global  
Viral Pandya, Co-founder & Chief Creative Officer, Out of the Box, India  
Yoshihiro Yagi, Creative Director, Dentsu Inc., Japan  
Stephen Maskell, Experience Director, DNA, New Zealand  
Dmitry Tutkov, Creative Director, TutkovBudkov, Russia  
Karen Ellis, Executive Creative Director, Leo Burnett, Singapore  
Jenny Ehlers, Executive Creative Director, King James Group, South Africa  
Teresa Martín de la Mata, Executive Creative Director, Delamata Design, Spain  
Mark van Iterson, Director Global Heineken Design, Heineken, The Netherlands  
Marta Swannie, Creative Director, Brand Union, UK  
Jonathan Burley, Chief Creative Officer, Y&R London, UK  
Mark Sloan, Director of Design, TBWA\Chiat\Day, USA  
Philippe Becker, Chief Creative Officer & Managing Director, Sterling Brands, USA  
Eddie Opara, Partner, Pentagram NY, USA

## **Digital Craft**

### **Jury President - Henry Cowling, Creative Director, UNIT9, UK**

Carlo Luetto, Creative Director, R/GA Buenos Aires, Argentina

Annie Tat, Senior User Experience Architect, Critical Mass, Canada

Jean-Vincent Roger, Co-Founder & Creative Technology Director, 84.Paris, France

Alex Sinclair, Global Content Director, IBM iX, Global

Kazuhiro Shimura, Creative Director, Dentsu Inc., Japan

Piotr Jaworowski, CEO & Executive Creative Director, Ars Thanea, Poland

Wain Choi, SVP & Chief Creative Officer, Cheil Worldwide, South Korea

Martin Allan, Animation & VFX Lead, Coffee & TV, UK

Liz Taylor, Chief Creative Officer, FCB Chicago, USA

Kelly Bignell-Asedo, Director of Digital Development, BBH New York, USA

## **Direct**

### **Jury President - Ted Lim, Chief Creative Officer, Dentsu Brand Agencies, APAC**

Joaquin Cubria, VP & Executive Creative Director, DAVID, Argentina

Jason Williams, Chief Creative Officer, Leo Burnett, Australia

Christian Gosch, Executive Creative Director, Serviceplan, Austria

Catherine Hermans, Creative, Happiness Brussels, Belgium

Moacyr Netto, VP & Executive Creative Director, W3haus, Brazil

Peter Ignazi, Chief Creative Officer, Cossette, Canada

James Chiu, Executive Experience Director, SapientRazorfish, China

Hugo Corredor Vanegas, Chief Creative Officer, Sancho BBDO, Colombia

Tereza Sverakova, Chief Creative Officer, Y&R Prague, Czech Republic

Jimmy Blom, Creative Director, UncleGrey, Denmark

Carlos Andres Oviedo Estrada, Chief Creative Officer, MullenLowe Delta, Ecuador

Xavier Beauregard, Co-CEO & Chief Creative Officer, Les Gaulois, France

Diana Sukopp, Creative Group Head & Management Board, Grabarz & Partner, Germany

Till Hohmann, Managing Creative Director, Serviceplan Campaign 1, Germany

Sarah Barclay, Global Executive Creative Director, J. Walter Thompson, Global

Bobby Pawar, Managing Director & Chief Creative Officer, South Asia, Publicis, India

### **Cristiana Boccassini, Executive Creative Director, Publicis, Italy**

Hideaki Ooki, Creative Director, Hakuhodo Kettle, Japan

Malek Ghorayeb, Regional Executive Creative Director, Leo Burnett Beirut, Lebanon

Manuel Vega, Vice President Creative, DDB, Mexico

Brigid Alkema, Executive Creative Director, Clemenger BBDO | Touchcast, New Zealand

Torny Hesle, Creative Director, McCann Oslo, Norway

Juan Carlos Gomez de la Torre, President & Executive Creative Director, Circus Grey, Peru

Filipa Caldeira, Chief Executive Officer, Fullsix Iberia, Portugal

Ioana Filip, Executive Creative Director, MRM//McCann, Romania

Chris Chiu, Chief Creative Officer, DDB, Singapore

Roanna Williams, Executive Creative Director, Joe Public, South Africa

Jung A Kim, Executive Creative Director, Innocean Worldwide, South Korea

Nerea Cierco, Creative Director DDB, Spain

Linda Elers, Creative Director, M&C Saatchi Stockholm, Sweden

Isabelle Carvalho, Design Creative Director, Saatchi & Saatchi, Switzerland

Chanatthapol Tiamsri, Creative Director, TBWA, Thailand

Darre van Dijk, Chief Creative Officer, TBWA\Neboko, The Netherlands

Merlee Jayme, Chairwoman & Chief Creative Officer, Dentsu Jayme Syfu, The Philippines

Ayşe Aydın, Executive Creative Director, Y&R, Turkey

Sascha Kuntze, Creative Director, Memac Ogilvy Dubai, UAE

Rob Doubal, Co-President & Chief Creative Officer, McCann London, UK  
Pilar Peace, Creative Director, Mother London, UK  
Andrea Mileskiewicz, Creative Director, MullenLowe, USA

## **Film**

Jury President - Pete Favat, Chief Creative Officer, Deutsch North America, USA  
Joaquin Molla, Co-Founder & Chief Creative Officer, La Comunidad, Argentina  
Laurie Geddes, Creative Group Head, J. Walter Thompson, Australia  
Erh Ray, Founder & Co-CEO, BETC Sao Paulo, Brazil  
Luc Du Sault, Partner, Vice-President & Creative Director, Ig2, Canada  
Faustin Claverie, Executive Creative Director, TBWA\Paris, France  
Andreas Pauli, Chief Creative Officer, Leo Burnett, Germany  
Sonal Dabral, Chairman & Chief Creative Officer, DDB Mudra, India  
Koichiro Tanaka, Creative Director, Projector, Japan  
Ivan Carrasco, Creative Vice President, Ogilvy & Mather, Mexico  
Camilla Bjørnhaug, Senior Copywriter, TRY, Norway  
Elissa Singstock, Executive Producer, Wieden+Kennedy, The Netherlands  
Mónica Moro, General Creative Director, McCann, Spain  
Josephine Wallin, Art Director, King, Sweden  
Adrian Rossi, Executive Creative Director, AMVBBDO, UK  
Joanna Carver, Executive Creative Director, Grey New York, USA

## **Film Craft**

**Jury President - Robert Galluzzo, Founder & Executive Director, FINCH, Australia**  
Roberto Coelho, Owner, Music & Sound Producer, Satelite Audio, Brazil  
Mette Jermiin, Managing Director & Executive Producer, Bacon CPH, Denmark  
Pierre Dupaquier, Director, Iconoclast, France  
Vera Portz, Executive Producer & Partner, tempomedia filmproduction, Germany  
Peter Grasse, Executive Producer, Dictionary Films Tokyo, Japan  
Andrea Eckerbom, Director, Giants & Toys, Sweden  
Saskia H.M. Kok, Founder & Executive Producer, Bonkers, The Netherlands  
Tor Fitzwilliams, Executive Producer, Stink Films, UK  
Eric Stern, Managing Director, Anonymous Content, USA  
Tatia Pilieva, Director, Pulse Films, USA

## **Glass**

**Jury President - Wendy Clark, President & Chief Executive Officer, DDB Worldwide, North America, USA**  
Bec Brideson, Director, Bec Brideson, Australia  
Andrea Álvares, Chief Marketing, Innovation & Sustainability Officer, Natura Cosméticos, Brazil  
Cheyney Robinson, Chief Experience Officer, Isobar, EMEA & APAC  
Alma Har'el, Director, Cinematographer & Founder, Free The Bid, Israel  
Amani Al-Khatahtbeh, Author & Entrepreneur, Muslimgirl.com, MENA/USA  
Nilufar Fowler, Unilever Lead Worldwide, Mindshare Worldwide, Global  
Gerry Graf, Founder & Chief Creative Officer, Barton F. Graf, USA  
Leslie Sims, Chief Creative Officer, North America, Y&R New York, USA  
Lauren Wilson, President, ColorComm Inc., USA

## **Media**

**Jury President - Mike Cooper, Worldwide CEO, PHD Worldwide**  
Steve Williams, Chief Executive Officer, Maxus, Americas

Mark Heap, Chief Executive Officer, MediaCom, APAC  
Daniel Santuccio, Chief Executive Officer, PHD Media, Argentina  
Imogen Hewitt, Chief Strategy Officer, Havas Media, Australia  
Davy Caluwaerts, Managing Director, Zenith, Belgium  
Miriam Shirley, Media VP, Publicis Media, Brazil  
Cathy Collier, Chief Executive Officer, OMD, Canada  
Ellen Hou, Chief Executive Officer, Carat, China  
Rolando Rodriguez, General Manager, :CAMedia, Costa Rica  
Alejandro Peña Defilló, Chief Executive Officer, Grupo Peña Defilló, Dominican Republic  
Nikki Mendonca, President, OMD, EMEA  
Gwen Raillard, Chief Marketing Officer, Dentsu Aegis Network, France  
Markus Biermann, Founder & Managing Director, Crossmedia, Germany  
Hamish Kinniburgh, Chief Strategy Officer, UM, Global  
Claudine Cheever, Global GM Amazon Advertising & Media, Amazon, Global  
Kathy Kline, Chief Strategy Officer, Starcom Worldwide, Global  
Jen Smith, Global Creative Director, Maxus, Global  
Anita Nayyar, Chief Executive Officer, Havas Media, India & SE Asia  
Rony Aran, Chief Executive Officer, OMG, Israel  
**Graziana Pasqualotto, Managing Director, OMD, Italy**  
Sokichi Nakazawa, Deputy General Manager of Data Driven Planning Center, Hakuhodo  
DY Media Partners, Japan  
Elda Choucair, Chief Executive Officer, PHD Media, MENA  
Julian Porras, Chief Executive Officer, LATAM, OMG, Mexico  
Samantha Osborne, Managing Director, Mindshare, New Zealand  
May Lene Glomsrud, Client Director, Red Media Consulting, Norway  
Marcel Garreaud, Chief Executive Officer, Havas, Peru  
Mihai Trandafir, Managing Director, UM, Romania  
Alexey Shpolsky Media Buying Director, ProMedia, Russia  
Koo Govender, Chief Executive Officer, Dentsu Aegis Network, South Africa  
Cristina Rey, Chief Executive Officer, Zenith, Spain  
Daniel Collin, Chief Executive Officer, MEC, Sweden  
Nathalie Diethelm, CEO & Partner, Havas Media, Switzerland  
Tharaputh Charuvatana, Chief Executive Officer, IPG Mediabrands, Thailand  
Marieke Verhart, Client Director, MediaCom, The Netherlands  
Bulent Yar, Chief Executive Officer, Mindshare, Turkey  
Sarah Hennessy, Managing Director, MEC, UK  
Dan Hagen, Chief Strategy Officer, Carat, UK  
Kristen Colonna, Chief Strategy Officer, OMD, USA  
Colleen Leddy, Head of Communications Strategy, Droga5, USA

## **Mobile**

**Jury President - Andy Hood, Head of Emerging Technologies, AKQA, UK**  
Bradley Eldridge, Partner & Executive Creative Director, Soap Creative, Australia  
Rafael Pitanguy, Creative Vice President Y&R, São Paulo, Brazil  
Ivan Beczkowski, CEO & Executive Creative Director, BETC Digital, France  
Mike John Otto, Chief Creative Officer, Philipp und Keuntje Hamburg, Germany  
Tatsuro Miura, Creative Director, Hakuhodo, Japan  
Camilla Clerke, Creative Director, Hellocomputer, South Africa  
Sedir Ajeenah, Creative Director, Garbergs, Sweden  
Karen Boswell, Head of Innovation, adam&eveDDB, UK  
Julia Sosa, Creative Director, SapientRazorfish, USA  
Karan Dang, Digital Creative Director, 180LA, USA

## **Outdoor**

### **Jury President - Bruno Bertelli, Global Chief Creative Officer, Publicis, Global**

Tim Doherty, Chief Creative Officer, Isobar, APAC

Martín Goldberg, Chief Creative Officer, Dhélet Y&R, Argentina

David Nobay, Creative Chairman, Marcel, Australia

Bruno Proserpi, Executive Creative Director, AlmapBBDO, Brazil

Mélani Pennec, Art Director, DDB Paris, France

Francisca Maass, Managing Creative Director, Thjnk, Germany

Agnello Dias, Founder & Chief Creative Officer, Taproot Dentsu, India

Rafael Martínez, Chief Creative Officer, Mayúscula, Mexico

Natalie Knight, Creative Group Head, FCB Auckland, New Zealand

Sheng Jin Ang, Creative Director, MullenLowe, Singapore

Peter Khoury, Chief Creative Officer, TBWA\Hunt\Lascares, South Africa

Susana Pérez Bermejo, Executive Creative Director, Proximity Madrid, Spain

Kitti Chaiyaporn, Founder and Creative Director Choojai and Friends Co., Thailand

Vicki Maguire, Co-Chief Creative Officer, Valenstein & Fatt, UK

Joe Sciarrotta, Chief Creative Officer, Ogilvy & Mather Chicago, USA

## **Print & Publishing**

### **Jury President - Fran Luckin, Chief Creative Officer, Grey, South Africa**

Dario Rial, Executive Creative Director, Mercado McCann, Argentina

Claudio Lima, VP Executive Creative Director, Ogilvy, Brazil

Samer Zeidan, Executive Creative Director, BBDO, Chile

Marcelo Vergara, Worldwide Creative Director Renault, Publicis, France

Kristine Holzhausen, Executive Creative Director, DDB Duesseldorf, Germany

Gigi Lee, Chief Creative Officer, TBWA\Kuala Lumpur, Malaysia

Mauricio Rocha, Chief Creative Officer, Y&R, Spain

Daniel Fisher, Executive Creative Director, The Martin Agency, UK

Britt Nolan, Chief Creative Officer, Leo Burnett, USA

## **Product Design**

### **Jury President - Ruth Berktold, Owner, YES ARCHITECTURE., Germany**

Elisabete Castanheira, Product and Graphic Designer, Independent, Brazil

Ashish Deshpande, Director, Product Innovation, Elephant, India

Kazoo Sato, Chief Creative Officer, TBWA\Hakuhodo, Japan

Paloma Adrien, Head of Experience, Ogilvy & Mather, Spain

Anna Palleschitz, Founder, PEOPLE PEOPLE, Sweden

Janwillem Bouwknecht, Partner, npk design, The Netherlands

Asif Khan, Director, Asif Khan, UK

Felicia Ferrone, Design Director & CEO, fferrone design, USA

Gregory Polletta, Founder, iGNITATE, USA

## **Promo & Activation**

### **Jury President - Stéphane Xiberras, President & Chief Creative Officer, BETC, France**

Guillermo Tragant, Founder & Chief Creative Officer, Furia, Argentina

Tara Ford, Creative Director, TBWA\Melbourne, Australia

Pieter Staes, Creative Director, These Days, Belgium

Celio Ashcar Jr., Partner, Aktuellmix, Brazil

Rob Sweetman, Founder & Executive Creative Director, One Twenty Three West, Canada

Walter Ioli, President & Chief Creative Officer, DDB, Chile

Donald Chan, Chief Executive Officer, Havas Creative Group, China  
Claudia Murillo, Executive Creative Director, J. Walter Thompson, Colombia  
Clare McNally, Strategic Brand Creator, Konstellation & Republica, Denmark  
Bas Korsten, Creative Head, J. Walter Thompson, Europe  
Stéphane Xiberras, President & Chief Creative Officer, BETC, France  
Christoph Nann, Chief Creative Officer, FCB Hamburg, Germany  
Paul Chan, Executive Creative Director, Cheil, Hong Kong  
Karolina Galácz, Creative Director, Y&R Budapest, Hungary  
Pratap Bose, Founding Partner & Chairman, The Social Street, India  
Yoram Levi, Partner & Chief Creative Officer, Brukner Yaar Levi, Israel

**Michele Picci, Creative Director, DLV BBDO, Italy**

Jon King, Executive Creative Director, Beacon Communications/Leo Burnett Tokyo, Japan  
Luis Guillen Olague, General Creative Director, Grey, Mexico  
Tom Paine, Creative Director, Y&R, New Zealand  
Silje Helene Fjeld, Copywriter & Creative Director, Naug & Venner, Norway  
Patrycja Lukjanow, Associate Creative Director, Saatchi & Saatchi / Interactive Solutions, Poland  
Rui Silva, President & Chief Creative Officer, BBDO, Portugal  
Jaime Rosado, VP & Chief Creative Officer, J. Walter Thompson, Puerto Rico/LATAM  
Jorg Riommi, Chief Creative Officer, Publicis, Romania  
Ekaterina Savrasova, Creative Group Head, BBDO, Russia  
Pei Pei Ng, Chief Creative Officer, Possible Worldwide, Singapore  
Michael Lees-Rolfe, Creative Director, FoxP2, South Africa  
Eunha Bhang, Executive Creative Director, HS Ad, South Korea  
Javier Carrasco, General Creative Director & Founder, La Despensa, Spain  
Björn Ståhl, Executive Creative Director, INGO, Sweden  
Axel Eckstein, Executive Creative Director, Leo Burnett, Switzerland  
Prangthip Seelos, Executive Creative Director, Creative Juice Bangkok, Thailand  
Anneke Schogt, Managing Director, Influencer Marketing Agency, The Netherlands  
Arda Erdik, President & Executive Creative Director, Tribal Worldwide Istanbul, Turkey  
Josephine Younes, Creative Director, FP7/DXB, UAE  
Franki Goodwin, Creative Director, Saatchi & Saatchi, UK  
Julia Ferrier, Senior Art Director, FCB Inferno, UK  
Emma Perkins, Executive Creative Director, MullenLowe Open, UK  
Margaret Johnson, Chief Creative Officer & Partner, Goodby Silverstein & Partners, USA  
Sean Bryan, Co-Chief Creative Officer, McCann New York, USA  
Dale Alexander, Group Concept Director, The Marketing Arm, USA  
Karen Land Short, Group Creative Director, Droga5, USA  
Ari Halper, Chief Creative Officer, FCB New York, USA  
Kit Ong, Executive Creative Director & Partner, The Purpose Group, Vietnam

**PR**

**Jury President - Karen van Bergen, Chief Executive Officer, Omnicom Public Relations Group, USA**

Mariana Jasper, Vice President & Partner, Alurralde, Jasper + Assoc., Argentina  
James Wright, Chief Executive Officer, Red Agency, Australia  
Annick Boyen, Chief Executive Officer, Benelux, Weber Shandwick, Belgium  
Gabriel Araujo, VP & Executive Creative Director, Ketchum, Brazil  
Debby Cheung, President, Ogilvy Public Relations, China/Hong Kong  
Darío Vargas, Partner, Dattis, Colombia  
Michelle Hutton, Chief Operating Officer, Edelman, Europe  
Corinne Got, General Manager, Hill+Knowlton Strategies, France

Daryl McCullough, Global Chairman & CEO, Citizen Relations, Global  
Rema Vasan, Global Client Director, P&G, MSLGROUP, Global  
Matthias Bonjer, Managing Partner, Zucker. Kommunikation, Germany  
**Gianfranco Mazzone, Managing Director, Burson-Marsteller, Italy**  
Tetsuya Honda, Founder & Managing Director, BlueCurrent Group, Japan  
Gabriela Arredondo, Public Relations & New Business Director, Y&R, Mexico  
Karyn Arkell, Managing Director, Grace, New Zealand  
Salvador da Cunha, Chief Executive Officer, Lift Consulting, Portugal  
Alina Damaschin Ciocirlan, Managing Partner, Rogalski Damaschin Public Relations, Romania  
Asunción Soriano Cuesta, Chief Executive Officer & Global VP, ATREVIA, Spain  
Maja Bredberg, PR Strategist, Forsman & Bodenfors, Sweden  
Caroline Dettman, Chief Creative & Community Officer, Golin, USA

## **Radio**

### **Jury President - Mario D'Andrea, President & Chief Creative Officer, Dentsu, Brazil**

Marcus Rebeschini, Chief Creative Officer, Y&R, Asia  
Matt Dickson, Head of Creativity, Southern Cross Austereo, Australia  
Patrick Doods, Radio Director, Sonicville, Belgium  
Heather Chambers, SVP, Creative Director, Leo Burnett, Canada  
Juan Pablo Rocha, Chief Executive Officer, J. Walter Thompson, Colombia  
Ric Scheuss, Head of Corporate Sound & Music, TRO, Germany  
Rahul Nangia, Joint National Creative Director, L&K Saatchi & Saatchi, India  
Simon Vicars, Creative Group Head, Colenso BBDO, New Zealand  
Mariana O'Kelly, Executive Creative Director, Ogilvy & Mather Johannesburg, South Africa  
Pancho Cassis, Executive Creative Director, LOLA MullenLowe, Spain  
Evelina Rönning, Art Director, Åkestam Holst, Sweden  
Firas Medrows, Executive Creative Director, DDB, UAE  
Chris Turner, Senior Sound Designer, Jungle Studios, UK  
Amy Ferguson, Creative Director, MullenLowe New York, USA

## **Titanium and Integrated**

### **Jury President - Tham Khai Meng, Co-Chairman & Worldwide Chief Creative Officer, Ogilvy & Mather, Global**

Jane Lin-Baden, Chief Executive Officer, Isobar, APAC  
Nizan Guanaes, Founder, Grupo ABC, Brazil  
Kate Stanners, Chairwoman & Global Chief Creative Officer, Saatchi & Saatchi, Global  
John Mescall, Global Executive Creative Director & President Global Creative Council, McCann, Global  
Gustavo Lauria, Co-Founder & Chief Creative Officer, We Believers, Hispanic Market  
Nils Leonard, Founder Halo Coffee & Former Creative Chairman Grey London, Halo, UK  
Karen Blackett OBE, Chairwoman, MediaCom, UK  
Chloe Gottlieb, Chief Creative Officer, R/GA, USA  
Jaime Robinson, Co-Founder & Chief Creative Officer, Joan Creative, USA

## **Creative Effectiveness**

### **Jury President - Jonathan Mildenhall, Chief Marketing Officer, Airbnb, Global**

Simone Tam, Chief Executive Officer, mcgarrybowen, Greater China  
Anindita Mukherjee, Global Chief Marketing Officer, S.C. Johnson, Inc., Global  
Alegra O'Hare, VP Global Brand Communications – adidas Originals, adidas, Global  
Peter Carter, Harley Procter Marketing Director, Procter & Gamble, Global

John Seifert, Worldwide Chairman & Chief Executive Officer, Ogilvy & Mather, Global  
Sudeep Gohil, Managing Partner & Chief Strategy Officer, Publicis, India  
Tammy Einav, Chief Executive Officer, adam&eveDDB, UK  
Fernando Machado, Head of Brand Marketing, Burger King, USA  
Esther 'ET' Franklin, EVP, Strategy & Cultural Fluency, Mediavest | Spark, USA

### **Entertainment Lions Jury**

#### **Jury President - PJ Pereira, Co-Founder & Chief Creative Officer, Pereira & O'Dell, Global**

Misha Sher, Head of Sport & Entertainment, MediaCom Worldwide, EMEA  
Toan Nguyen, Partner / Executive Consulting Director, Jung von Matt/SPORTS, Germany  
Marcelo Pascoa, Global Creative Director, Coca-Cola, Global  
Tim Ellis, EVP, Chief Marketing Officer, Activision, Inc., Global  
Jules Daly, President, RSA Films, Global  
Samantha Glynne, Global Vice President Branded Entertainment, FremantleMedia, Global  
Pelle Sjoenell, Worldwide Chief Creative Officer, Bartle Bogle Hegarty, Global  
Carol Goll, Partner and Head of Global Branded Entertainment, ICM Partners, Global  
Tomoya Suzuki, CEO, Creative Producer, STORIES LLC, Japan  
Ricardo Dias, VP Marketing, Middle Americas (Regional CMO), Anheuser-Busch InBev, Mexico  
Luciana Olivares, Content & Strategy Director, Latina Media, Peru  
Steven Kalifowitz, Director, Brand Strategy APAC, Twitter, Singapore  
Jason Xenopoulos, CEO & Chief Creative Officer, NATIVE VML, South Africa  
Al MacCuish, Chief Creative Officer & Co-Founder, Sunshine, UK  
Amanda Hill, Chief Marketing Officer, A+E Networks, USA  
Marissa Nance, Managing Director, Strategic Partnerships & Multicultural Content Marketing, OMD, USA  
Monica Chun, Executive Vice President, Chief Operating Officer, PMK\*BNC, USA  
Julian Jacobs, Co-Head, UTA Marketing, United Talent Agency, USA  
Gabor Harrach, Television & Digital Media Executive, Formerly Red Bull, USA

### **Entertainment Lions for Music Jury**

#### **Jury President - Olivier Robert-Murphy, Global Head of New Business, Universal Music Group, Global**

Fabrice Brovelli, Vice President, BETC, France  
Chris Buseck, Composer, Supreme Music, Germany  
Wyclef Jean, Artist, Musician, Producer, Composer, Heads Music, Global  
Matt Eastwood, Worldwide Chief Creative Officer, J. Walter Thompson, Global  
Paulette Long OBE, Music Publisher, Board Director, Consultant, Mentor & Speaker, Music Business Mentors Ltd., UK  
Caroline Reason, Music Partnerships Executive, CAA, UK  
Lori Feldman, EVP Strategic Marketing, Warner Bros. Records, USA  
Marcus Peterzell, Executive Vice President, Entertainment, Ketchum, USA  
Juan Woodbury, Director of HKX / SVP, Executive Producer, Leo Burnett, USA

### **Innovation**

#### **Jury President - Susan Lyne, President and Managing Partner, BBG Ventures, Global**

#### **Tara McKenty, Creative Director, Google, APAC**

Luke Eid, President, Digital and Innovation, TBWA\Worldwide, Global  
Kotaro Sasamoto, Managing Partner, Dentsu Ventures, Japan  
Amrit Ahuja, Managing Director, 20:20 MSL, India

Elav Horwitz, Global Innovation Director, McCann Worldgroup, Israel  
Emmanuel Flores Elias, Innovation Director, J. Walter Thompson, The Netherlands  
Nadya Powell, Co-Founder, Innovation Social, UK  
William McGinness, Partner/ECD, Venables Bell & Partners, USA

### **Creative Data**

#### **Jury President - Eric Salama, Chief Executive Officer, Kantar, Global**

Catriona Muspratt-Williams, Head of APAC, Edelman Intelligence, APAC  
Olivier Lefebvre, Executive Creative Director, FRED & FARID, France  
John Lucker, Advisory Principal - Global Advanced Analytics & Modeling Market Leader, Deloitte, Global  
Simon James, Global Lead, Data Analytics, SapientRazorfish, Global  
Humberto Polar Pin, Chief Creative Officer, FCB, Mexico  
Jane Stanley, Managing Director, Annalect, New Zealand  
Sue Lee, Executive Digital Planning Director, TBWA, South Korea  
Jim Caruso, Chief Product Officer, Anomaly, USA  
Lisa Weinstein, Chief Executive Officer, Engine Media, USA  
Melissa Zimyieski, Group Director, Analytics and Strategy, AKQA, USA

### **Health & Wellness**

#### **Jury President - Mike Rogers, Creative Partner, Serviceplan Health and Life, Germany**

Justine Metcalfe, Creative Partner, YOLO, Australia  
Diego Freitas, Creative Director, Havas Life Sao Paulo, Brazil  
Gary Scheiner, EVP, Global Chief Creative Officer, greyhealth group, Global  
Stacey Bernstein, Executive Vice President, Global Director of Digital Health, Weber Shandwick, Global  
Ayu Sasaki, Creative Director, Dentsu, Japan  
Diana Janicki, Executive Creative Director, TBWAWorldHealth London, UK  
Orrin Pollard, Executive Creative Director, Hamell, UK  
Tim Hawkey, EVP, Managing Director, Executive Creative Director, Area23, USA  
Carolyn Gargano, VP Associate Creative Director, Art, Saatchi & Saatchi Wellness, USA  
Christine Abbott, Executive Vice President, Cohn & Wolfe, USA

### **Pharma**

#### **Jury President - June Laffey, Executive Creative Director, McCann Health, Australia/SE Asia**

Graham Mills, Global Chief Creative Officer, Publicis Health, Global  
Kym White, Global Sector Chair, Health, Edelman, Global  
R. John Fidelino, Executive Creative Director, InterbrandHealth, Global  
Ritesh Patel, Chief Digital Officer, Ogilvy CommonHealth Worldwide, Global  
Amit Akali, Chief Creative Officer, Medulla Communications, India  
Mandi Fine, Chief Executive Officer, F/NE, South Africa  
Susanne Blom, Creative Director, Lindh & Partners, Sweden  
Debra Polkes, Executive Creative Director, CDM, USA  
Dick Dunford, Creative Partner, Looped, UK