

## ADCI Awards 2025 - Le 15 giurie al completo

### FILM – INTEGRATED

**Presidente: Eoin Sherry — Chief Creative Officer, McCann Spain**

- Giulio Frittaion — Executive Creative Director, Dentsu Creative
- Fernando Dominguez — Creative Director, LePub Milan
- Alessandro Orlandi — Executive Creative Director, BCube
- Curro Piqueras — Chief Creative Officer, DUDE London
- Miriam Zaccagni — Senior Copywriter, Connexia Milano
- Sanam Bartoletti — Head of Production, Ogilvy Italy
- Valentina Amenta — Global Creative Director, Publicis London
- Alice Marani — Creative Director, BBDO Italy
- Marco Gentile — Regista, Magna Studios
- Viviana Manera — Marketing Director, Birra Peroni | Asahi Europe & International

### PRINT – OUTDOOR

**Presidente: Matteo Pozzi — Creative Director, Scholz & Friends**

- Lorenzo Picchiotti — Executive Creative Director, DUDE
- Samantha Scaloni — Executive Creative Director, DDB Group Italy
- Andrea Jaccarino — Executive Creative Director, ACNE - a Deloitte business
- Cristina Marra — Creative Director, M&C Saatchi
- Selmi Barissever — Executive Creative Director, Suntimes
- Nicola Gotti — Chief Creative Officer, Bitmama Reply & CEO, Reply Ai Studios
- Pas Frezza — Creative Director & Founder, Uànema
- Cecilia Panisi — Senior Copywriter, Sky Creative Italia
- Wanslez Quaresma — Senior Art Director, VML Praga
- Alessandro Aquilio — Global Chief Communications Officer, Bolton Group

### INDUSTRY CRAFT – FILM CRAFT

**Presidente: Tommaso Pellicci — Founder/CEO/Executive Producer, Karen Film**

- Silvia Bergamaschi — Senior Producer, Indiana Production
- Linda Faini — Senior Art Director, Leo Italia
- Riccardo Fregoso — Chair Creative EMEA, Chief Creative Officer Italy, Dentsu Creative
- Ced Pakusevskij — Creative Director, Fullscreen
- Mike Usandivaras — Director
- Daniel Cambò — Executive Creative Director, DDB Group Italy
- Michelangelo Cianciosi — Executive Creative Director & Founder, The Bunch
- Chiara Artioli — Art Director & Media Designer, Reply Ai Studios
- Stefano Leoni — Visual Effects Supervisor & Partner, EDI
- Cristina Ferro — Marketing Director, Campari Germany

### DESIGN

**Presidente: Federico Pepe — Founder, Designer, Creative Director, Le Dictateur Studio**

- Giorgio Natale — Founder & Owner, AUGE
- Gianni Tozzi — Global Chief Creative Officer, FutureBrand | Milan

- Camilla Zampolini — Founder & Creative Director, Adoratorio®
- Carolina Mauri — Design Director, Peter Schmidt Group
- Dario Villa — Creative Director & Copywriter, Robilant Associati
- Diana Dalzotto — Design Director, Bitmama Reply
- Alessio Galdi — Creative Director, Landor
- Chiara Leone — Graphic Designer, Marimo
- Luca Stoppini — Founder & Creative Director, lucastoppinistudio, Creative Director ICON magazine
- Stefano Tassone — Communications Director, Mediobanca

## DIGITAL EXPERIENCE & INNOVATION – SOCIAL & CREATORS

**Presidente: Ginevra Capece Galeota — Global Creative Partner, PWRHouse**

- Manuel Musilli — Executive Creative Director, Saatchi&Saatchi Italy
- Sarah Grimaldi — Executive Creative Director, Xister Reply
- Manuel Dall'Osso — Creative Designer, MONOGRID
- Giorgio Ferretti — Founder e CEO, Roy
- Alessia Bonito Oliva — Head of Creativity, Ciaopeople
- Tiziano Tassi — CEO, Caffeina
- Mattia Lacchini — Creative Director, We Are Social
- Edoardo Serafini — Senior Art Director, DDB Group Italy
- Laura Milani — Head of Luxury - Made in Italy HUB, TikTok
- Susana Rodriguez — Chief Digital & Marketing Officer, L'Oréal Italy

## PROMO – DIRECT

**Presidente: Luca Ghilino — Executive Creative Director, Leo Italia**

- Erick Loi — Executive Creative Director, Independent Ideas, Publicis Groupe
- Giordano Curreri — Creative Director, Ogilvy Italy
- Antonio Campolo — Deputy Executive Creative Director, Havas Milan
- Gianluca Nucaro — Executive Creative Director, Dentsu Creative
- Francesca D'Amico — Marketing & Communications Director, Ciaopeople
- Francesco Buschi — Head of Strategy, FutureBrand | Milan
- Riccardo Stazione — Associate Creative Director, AUGE
- Luca Attanasio — Senior Art Director, TBWA Italy
- Alessia Bragalini — Director & Co-Founder, Piperita
- Valeria Casani — CMO, McDonald's

## CREATIVE EFFECTIVENESS – MEDIA

**Presidente: Gaetano De Marco — VP Consultancy & Creativity, Member of the Board, Caffeina**

- Antonio Mitra — Creative Director, DUDE
- Domenico Manno — Chief Creative Officer & Member of Global Marketing, MSC Group
- Marco Mammino — Strategy Director, DDB Group Italy
- Stefano Augello — Co-Founder, Native Strategy
- Michela Russo — Leader of Demand Growth, Kantar Insights Italy
- Jan Mattassi — Executive Creative Director, Alkemy

- Leandro Iorio — Creative Agency Partnership Manager, Global Business Solutions, TikTok
- Emanuela Gein Lombardi — Senior Art Director, LePub Milan
- Enrico Girotti — Strategy, Marketing & Growth Lead - Managing Partner, Initiative Media
- Anna Meneguzzo — Brand & Communication Creative Officer, Moleskine

## BRANDED ENTERTAINMENT

**Presidente: Cinzia Crociani — Chief Creative Officer, LePub Milan**

- Alessandro Candito — Executive Creative Director, Accenture Song Italy
- Margherita Maestro — Creative Director, McCann Italy
- Alice Teruzzi — Creative Director, Ogilvy NY
- Karim Bartoletti — Partner / MD / Executive Producer, Indiana Production
- Andrea Sarcillo — SVP Group Creative Director, Leo US
- Francesco Poletti — Creative Director & Founder, Pope Creative Studio
- Antonella Di Lazzaro — RAI, Board Advisor OBE
- Giulia Ranza — Senior Copywriter, M+C Saatchi Group Europe
- Marco Garau — Innovation & Commercialization Manager, Diageo
- Giovanna Loi — Vice President Global Marketing & Direct Sales, Costa Crociere

## PR

**Presidente: Giuseppe Mastromatteo — President & Chief Creative Officer, Ogilvy Italy**

- Micol Talso — Creative Director, APART/Toilet Paper
- Sergio Rodriguez — Creative Director
- Francesco Bozza — Chief Creative Officer, GREY / WPP
- Lorenzo Canazza — Creative Supervisor, Hello
- Vicky Gitto — Founder & Chief Creative Officer, GB22
- Marie Poumeyrol — Group Creative Director, LePub Milan
- Caterina Tonini — CO-Founder & CEO, HAVAS PR
- Paola Cecere — Copywriter, DUDE
- Lorenza Montorfano — Consulente di comunicazione
- Alessandra Giombini — Marketing Communication Manager, IKEA

## COPYWRITING – RADIO & AUDIO

**Presidente: Matteo Grandese — Executive Creative Director, Accenture Song Italy**

- Federica Scalona — Creative Director, BBDO Italy
- Nicò Carrassi — Founder & Creative Partner, rude
- Nicola Lampugnani — Founder & Creative Partner, St.John's
- Federica Ariagno — Creative Partner & Executive Creative Director, AUGE
- Silvia Stortini — Direttore Artistico e Producer Audio, Disc To Disc Productions
- Giuseppina Iaccarino — Creative Director, Yam112003
- Stefano Campora — Copy & Creative Director, Battaglia+Campora Creative Studio
- Noa Consigli — Senior Copywriter, Serviceplan Italia
- Carolina Stamerra Grassi — Direttore Artistico (tv & radio)
- Antonio Barone — Head of Communications, WWF Italia

## HEALTH & PHARMA

### Presidente: Sonia Consentino — Executive Creative Director, Publicis Health

- Samanta Giuliani — Managing Partner, SBAM Creative Agency
- Nicola Cellemme — Executive Creative Director, Armando Testa Milano
- Fabio Teodori — Chief Creative Officer, IPG Health Italy & Health Ambassador ADCI
- Chiara Giannuzzi — Art Creative Director
- Francesco Guerrera — Chief Creative Officer, GB22
- Caterina Calabò — Creative Director, Leo Italia
- Alfredo De Simone — Creative Director, Eversana Intouch Healthware
- Arianna Formilli — Creative Copywriter
- Jennifer Lambert — Managing Director, EMEA, Klick Health
- Alberto Tolomelli — Omnichannel Strategy and Digital Marketing Specialist, Chiesi Italia

## EQUAL

### Presidente: Serena Di Bruno — Chief Creative Officer, BBDO Italy

- Luciano Marchetti — Creative Director & Co-founder, Viceversa Studio
- Hana Kovacevic — Head of EU, Brand Innovation Lab@AmazonAds
- Cristina D'Anna — Creative Director, Monks Milan
- Paolo Bartalucci — Creative Director, Scholz & Friends
- Francesca Nepote — Creative Director, Herezie Milan
- Alessandra Oddi — Creative Director, Caffeina
- Frank Guarini — Creative Director, TBWA Italy
- Emma Bertinotti — Mid-Weight Art Director, We Are Social
- Diana De Marchi — Presidente Commissione Pari Opportunità e Diritti Civili, Comune di Milano
- Francesca Panigutto — Head of Marketing & Communications, Fondazione Libellula

## STUDENTI

### Presidente: Giulia Ricciardi — Creative Director, McCann Italy

- Laura Venuti — Associate Creative Director, We Are Social
- Debora Magnavacca — Executive Producer & Board Member, Akita Film
- Lola Manrique — Senior Art Director, GREY / WPP
- Lorenzo Terragna — Founder & Creative Director, The Teachers
- Mirco Pagano — Chief Creative Officer, TBWA Italy
- Camilla Nani — Creative Director, ACNE - a Deloitte business
- Liviu Andronic — Design Director, Le Dictateur Studio
- Marco De Salvo — Junior Art Director, Havas Milan
- Beatrice Chignoli — Lead Copywriter, Unobravo
- Giuseppe D'Avanzo — Brand Business Leader, Haircare L'Oréal Paris

## LOCAL HERO

### Presidente: Alessandro Albanese — Creative Director & Executive Producer | Co-Founder, JustMaria & Megadrago

- Francesca Regali — Senior Producer, THINK|CATTLEYA
- Alessandro Demicheli — Creative Director
- Cinzia Pallaoro — Executive Creative Director, Leagas Delaney Italia
- Alejandra Gumucio Urquidi — Creative Director SVP, Edelman
- Giovanni Pintus — CEO, Creative Director, Naked Panda
- Giuliana Lo Porto — Creative Strategist, WOG
- Cristiano Nardò — Brand and Entertainment Creative Director
- Laura Lipari — Art Director, Ogilvy Italy
- Elettra Zuanazzi — Copywriter & Creative Director, ET STUDIO
- Francesco Marinelli — Head of Content, Red Bull Italia

## COMUNICAZIONE PUBBLICA

### Presidente: Cecilia Moro — Creative Director, Superhumans

- Marco Mollo — Associate Creative Director, VML X
- Francesco Martini — Executive Creative Director, Leo Italia
- Federica Quattrocchi — CEO & Founding Partner, Responsabile di Comunicazione, ANCI Comunicare
- Giulia Calaprice — Creative Lead, PwC Italy
- Aureliano Fontana — Executive Creative Director, TBWA Italy
- Francesco Sgritta — Creative Director, Dentsu Creative
- Lucia Ritrovato — Responsabile di Comunicazione Strategica, Fondazione Musica per Roma & Casa del Jazz
- Giulia Gasparoli — Art Director, Accenture Song
- Patrizio Marini — Executive Creative Director & Partner, Naïve Agency
- Alessandra De Marco — Direttore Ufficio Informazione & Comunicazione Istituzionale, Presidenza del Consiglio dei Ministri