

I membri delle Giurie del 63° Cannes Lions International Festival of Creativity

Creative Effectiveness Lions:

Andrew Robertson, Chief Executive Officer, BBDO, Global – Jury President

Martin Sorrondegui, Head of Marketing, Volkswagen, Argentina

Michele Teague, General Manager, Marketing, Kmart, Australia

Cristina Duclos, Marketing Director, Telefonica Vivo, Brazil

Melanie Johnston, President, DDB Toronto, Canada

Bertille Toledano, President, BETC Paris, France

Naomi Troni, Global Chief Growth Officer, MullenLowe, Global Jennifer Breithaupt, Managing Director, Advertising, Media and Global Entertainment, Citi, Global

Anthony Wong, Worldwide Effectiveness Director, Ogilvy & Mather, Global

Saurabh Varma, Chief Executive Officer, South Asia, Leo Burnett, India

Adrian Farina, SVP Marketing, Latin America, VISA Inc., Latin America

Emily Cho, Senior Vice President, Korean Air, South Korea

Martin Weigel, Head of Planning, Wieden & Kennedy Amsterdam, The Netherlands

Tracey Follows, Chief Strategy & Innovation Officer, The Future Laboratory, UK

Matt Gladstone, Planning Partner, Grey Worldwide, UK

Colleen Leddy, Head of Communication Strategy, Droga5, USA

Cyber Lions:

Chloe Gottlieb, SVP, Executive Creative Director, R/GA, USA – Jury President

Ignacio Zuccarino, Head of Creative, Google, Argentina

Bob Mackintosh, Executive Creative Director, Host, Australia Kris Hoet, Chief Innovation Officer, Happiness, Belgium

Igor Puga, Innovation & Integration VP, DDB, Brazil

Sylvain Thirache, Executive Creative Director & Founding Partner, SID LEE Paris, France

Dirk Kedrowitsch, Chief Operating Officer, Publicis Pixelpark, Germany

Ravi Deshpande, Founder & Chairman, Whyness, India Fumitaka Takano, Creative Director / Communication Architect, ADK Tokyo, Japan

Gavin Becker, Head of Digital, Technology & Innovation, Colenso BBDO, New Zealand

Brent Choi, Chief Creative Officer, J. Walter Thompson Canada & New York, North America

Charlie Blower, Co-founder, Managing Partner, Blak Labs, Singapore

Jongpil Kim, Head of Digital Division, Innocean Worldwide, South Korea

Teresa Galante, Digital Creative Supervisor, Shackleton, Spain Björn Höglund, Executive Creative Director, Crispin Porter & Bogusky Scandinavia, Sweden

Kelsie Van Deman, Head of Interactive Production, Wieden & Kennedy Amsterdam, The Netherlands

Sacha Reeb, Executive Creative Director, Critical Mass, UK Victoria Buchanan, Creative Director, Tribal Worldwide, London, UK

Frederic Bonn, Chief Creative Officer, Mirum, USA

Megan Skelly, Group Creative Director, 360i, USA

Design Lions:

Tristan Macherel, Executive Creative Director, Landor, France – Jury President

Andrew Simpson, Design Director, Vert Design, Australia

Verena Panholzer, Art Director, Es, Austria

Margot Doi Takeda, Founder - Creative Director, A10 Design, Brazil

Claude Auchu, Partner, Vice-President, Creative Director, Design, lg2boutique, Canada

Shen Yiwen, Co-founder and Chairperson, Beijing Jamewish Brand Consulting Firm, China
Linda Stannieder, Managing Partner, Graft Brandlab, Germany
Elsie Nanji, Managing Partner, Red Lion, Publicis, India
Haruko Tsutsui, Creative Director, Dentsu Inc., Japan
Nathan Chambers, Creative Director, 485 Design, New Zealand
Vlad Ermolaev, Co-founder, Creative Director, Ermolaev Bureau, Russia
Komal Bedi Sohal, Chief Creative Officer, Y&R, Singapore
Nathan Reddy, Chief Creative Officer & Founder, Grid Worldwide Branding and Design, South Africa
Matthew Atchison, Creative Director, Saffron Brand Consultants, Spain
Candice Madrid-Dahlqvist, Design Director, Identity Works, Sweden
Tienchutha Rukhavibul, Graphic Design Director, TBWA\Thailand, Thailand
Jochem Leegstra, Founder / Creative Director, ...,staat, The Netherlands
Karen Welman, Founding Partner & Chief Creative Officer, Pearlfisher, UK
Sue Daun, Executive Creative Director, Interbrand, UK
Tim Allen, President, North America, Wolff Olins, USA
Keri Elmsly, Executive Creative Director, Second Story, USA

Digital Craft Lions:

Wesley ter Haar, Founder / Chief Operating Officer, MediaMonks, Global – Jury President

James Noble, Founder & Managing Director, Carter Digital, Australia
Seb De Roover, Creative Director, &KOO, Belgium
Luciana Haguiara, Digital Creative Director, AlmapBBDO, Brazil
Eric Cruz, Executive Creative Director, AKQA Shanghai, China
Joanna Peña-Bickley, Global Chief Creative Officer, IBM Interactive Experience, Global
Qanta Shimizu, Founder / Chief Technology Officer, PARTY, Global
Sean MacDonald, Global Chief Digital Officer, McCann Worldgroup, Global
Kyoko Yonezawa, Creative Technologist, Dentsu Inc., Japan
Jakob Stenqvist, Creative Developer, Department, Sweden
Yaprak Gültay, Service Design Lead, FJORD Design and Innovation from Accenture Interactive, Turkey
Henry Cowling, Creative Director, UNIT9, UK
Helen Fuchs, Executive Creative Director, Digitas LBi, UK
Tony Snethen, Executive Creative Director, VML, USA
Katie Dill, Head of Experience Design, Airbnb, USA

Direct Lions:

Mark Tutssel, Global Chief Creative Officer, Leo Burnett Worldwide / Creative Chairman, Publicis Communications, Global – Jury President

Gonzalo Vecino, Executive Creative Director & Co-Founder, Niña, Argentina
Dave King, Executive Creative Director, Innocean Worldwide, Australia
Lukas Grossebner, Owner/Executive Creative Director, Merlicek&Grossebner, Austria
Dries de Wilde, Creative Director, Duval Guillaume, Belgium
Rodrigo Jatene, Chief Creative Officer, Grey, Brazil
Steph Mackie, Owner. Thinker. Doer, Mackie Biernacki, Canada
Peter Shen, Chief Creative Officer, Cheil PengTai, China
John Raúl Forero, Creative Vice President, Ogilvy & Mather, Colombia
Pauline de Montferrand, Creative Director, Fred & Farid, France
Cosimo Moeller, Executive Creative Director, Serviceplan, Germany
Nicoletta Stefanidou, Executive Creative Director, Isobar, Hong Kong
Ramesh Iyengar, Chairman & Managing Director, Select Direct Marketing Communications, India
Ben Sever, Partner & Chief Creative Officer, Inbar Merhav G, Israel

Jack Blanga, Creative & Digital Director, TBWA \ Italia, Italy

Masako Shimizu, Copywriter, Hakuhodo Inc., Japan

Tony Bradbourne, Executive Creative Director / Founder, Special Group, New Zealand

Jon Loke, Executive Creative Director, Publicis, Singapore

Suhana Gordhan, Creative Director, FCB Africa, South Africa
Pilar de Giles López, Creative Director, Proximity Madrid, Spain

Josefine Richards, Creative Director, INGO Stockholm, Sweden

Olivier Girard, Founder & Executive Creative Director, M&C Saatchi, Switzerland

Richard Yu, Chief Creative Officer, ADK, Taiwan

Patrick van Haperen, Creative Lead, Red Urban, The Netherlands

Sophie Lutman, Creative Director, BrandPie, UK

Julia Neumann, Creative Director, Mullen Lowe NY, USA

Film Lions Jury:

Joe Alexander, Chief Creative Officer, The Martin Agency, Global – Jury President

Anita Ríos, General Creative Director, J. Walter Thompson, Argentina

Justin Drape, Chief Creative Officer, The Monkeys, Australia

Dieter De Ridder, Creative Director, Air Brussels, Belgium

Rodrigo Castellari, Creative Director, F/Nazca Saatchi & Saatchi, Brazil

Nancy Crimi-Lamanna, VP, Creative Director, FCB Toronto, Canada

Alexander Kalchev, Executive Creative Director, DDB Paris, France

Oliver Frank, Executive Creative Director, VCCP Berlin, Germany

Zenobia Pithawalla, Executive Creative Director, Ogilvy & Mather, India

Polina Zabrodsкая, Associate Creative Director, Publicis, Italy

Miwako Hosokawa, Creative Director, Dentsu Inc., Japan

Ariel Soto, Vice President & Chief Creative Officer, BBDO, Mexico

Egil Pay, Senior Art Director / Partner, TRY, Norway

Rob McLennan, Creative Founding Partner, King James II, South Africa

Jose M^a Roca de Viñals, Chief Creative Officer, DDB, Spain

Sophia Lindholm, Art Director, Forsman & Bodenfors, Sweden

Lars Jorgensen, Partner & Executive Creative Director, Anomaly, The Netherlands

Ash Chagla, Executive Creative Director, Science & Sunshine, UAE

Ana Balarin, Executive Creative Director, Mother London, UK

Leslie Sims, Chief Creative Officer, Y&R North America, USA

Duncan Milner, Chief Creative Officer, TBWA\Media Arts Lab, USA

Andreas Dahlqvist, Chief Creative Officer, Grey New York, USA

Film Craft Lions:

Laura Gregory, Chief Executive Officer, Great Guns, UK – Jury President

Karen Sproul, Producer, Exit Films, Australia

Mateus De Paula Santos, Director / Partner, Lobo / Vetor Zero, Brazil

Erinn Lotthé Guillon, Executive Producer, Insurrection, France

Steffen Gentis, Chief Production Officer, BBDO, Germany

Amit Sharma, Director, Chrome Pictures, India

Laerke Herthoni, Film Director, Folke Film, Sweden

Stephanie Oakley, Director of Production, 72andSunny, The Netherlands

Lise McQuillin, Head of Original Production & Partnerships, Grey, UK

Kerstin Emhoff, Co-Founder, Executive Producer, PRETTYBIRD, USA

Benjamin Davies, Head of Broadcast Production, Droga5, USA

Glass Lions:

Madeline Di Nonno, Chief Executive Officer, Geena Davis Institute for Gender in Media, Global – Jury President

Su-Mei Thompson, Chief Executive Officer, The Women's Foundation, Asia
Claudia Colaferro, Chief Executive Officer Latin America, Dentsu Aegis Network, Brazil
Mary Whenam, President, Women in PR, Europe
John Gerzema, Chief Executive Officer, BAV Consulting, Global
Josy Paul, Chairman & Chief Creative Officer, BBDO, India
Zainab Salbi, Host and Creator of The Nida'a Show and Founder of Women for Women International, ADIN Productions, MENA
Vicki Maguire, Executive Creative Director, Grey, UK
Mark D'Arcy, VP, Chief Creative Officer, Facebook, USA
Wendy Clark, President & CEO, DDB North America, USA

Media Lions:

Nick Waters, Chief Executive Officer, Dentsu Aegis, Asia Pacific – Jury President

Chris Stephenson, Head of Strategy and Planning, PHD Media, APAC
Sebastian Civit, Chief Executive Officer, Midios, Argentina
Sophie Price, Chief Strategy Officer, UM, Australia
Tom Lemaître, Client Service Director, Mediacom, Belgium
Luis Padilha, Media VP Latam, Havas, Brazil
Ann Stewart, President, Maxus, Canada
Mykim Chikli, North Asia Chief Executive Officer, ZenithOptimedia, China
Paulina Parra, Chief Executive Officer, MediaCom, Colombia
Maria Garrido, Global Head of Insights & Analytics, Havas Media Group, France
Christian Zimmer, Chief Digital Officer, OMD, Germany
Jodie Stranger, President Global Network Clients, Starcom Mediavest Group, Global
Mat Baxter, Global Chief Strategy & Creative Officer, IPG Mediabrands, Global
David Reid, Global Strategy Director, PHD Media, Global
Jez Jowett, Global Head Creative Technologies, Havas Media, Global
Pele Cortizo-Burgess, Global Chief Creative Officer, MEC, Global
Dan Hagen, Chief Strategy Officer, Carat, Global
Ashish Bhasin, Chairman & CEO South Asia, Dentsu Aegis Network, India
Dubi Spector, Deputy Chief Executive Officer, Media Interaction, Israel
Emanuele Giraldi, Head of Business Development, Omnicom Media Group, Italy
Riichiro Nakamura, Executive Director, Dentsu Inc., Japan
Lilia Barroso, Chief Executive Officer, Mindshare, Mexico
Kath Watson, Chief Executive Officer, OMD, New Zealand
Lawrence Teherani-Ami, Media Director, Wieden+Kennedy, North America
Maria Isabel Mesía, Chief Executive Officer, Vivaki, Peru
Maryana Sheynina, Media Director, Articul Media, Russia
Marc Taback, Chief Executive Officer, Initiative Media, South Africa
Jaewoo Kim, Media Planning Director, TBWA Korea, South Korea
Angeles Escobar, General Manager, Arena Media Barcelona, Spain
Jochum Forsell, Chief Operating Officer, IUM, Sweden
Neslihan Olcay, Chief Executive Officer, Maxus, Turkey
Phil Georgiadis, Global Chairman, Optimedia Blue 449, UK
Euan Hudghton, Managing Partner, PHD Media, UK
Kasha Cacy, President, UM, USA
Phil Cowdell, CEO, North America, MediaCom, USA
Chris Boothe, Chief Executive Officer, Mediavest | Spark, USA

Mobile Lions:

Malcolm Poynton, Global Chief Creative Officer, Cheil, Global – Jury President

Arthur Policarpio, Chief Executive Officer, Mobext Philippines, APAC

Brendan Forster, Head of Creative Technology, Clemenger BBDO, Australia

Domenico Massareto, Innovation Director, TBWA, Brazil

Amber Liu, Vice President, LEO Digital Network, China

David Raichman, Executive Creative Director, OgilvyOne, France

Donna Bedford, Global Digital Lead, Lenovo, Global

Ben Phillips, Global Head of Mobile, Mediacom, Global

Szabi Szekely, Co-founder, CEO, Halcyon Mobile, Romania

Claire Waring, Executive Creative Director, SapientNitro, SE Asia

Emma Carpenter, Creative Director, Accenture Interactive, South Africa

Zelia Sakhi, Head of Creative / Partner, Mobiento / Deloitte Digital, Sweden

Milton Elias, Head of Mobile & Tech Futures, OMD, UK

Thea Frost, Chief Executive Officer, Somewhat, UK

Winston Binch, Chief Digital Officer, Deutsch North America, USA

PR Lions:

John Clinton, Chair, Canada: North American Head of Creative and Content, Edelman, North America – Jury President

Veronica Cheja, Chief Executive Officer & Founder, Urban Communication Group, Argentina

Scott Kronick, President & Chief Executive Officer, Ogilvy Public Relations, Asia Pacific

Amanda Galmes, Co-Founder & Managing Director, Fuel Communications, Australia

Laure Miquel-Jean, Head of PR, Pride / TBWA, Belgium

Edson Giusti, Chief Executive Officer, Giusti Communications, Brazil

Ingrid Wobst, Chief Executive Officer, Colectivo, Colombia

Marion Darrieutort, Chief Executive Officer, Elan Edelman, France

Hanning Kempe, General Managing Director, FleishmanHillard, Germany

Valerie Pinto, Chief Executive Officer, Weber Shandwick, India

Stefania Mercuri, Partner – General Manager, MY PR, Italy

Kazuaki Hashida, Creative Director, Hakuhodo Kettle, Japan

Leticia Mar, Partner, Alterpraxis, Mexico

Kelly Bennett, Founder & Managing Director, One Plus One Communications, New Zealand

Heidi Holm, Client Service Director & Partner, Dinamo, Norway

Barbara Pleban, Co-owner & Vice President, Multi Communications, Poland

Isabel Jorge de Carvalho, Chief Executive Officer – Partner, Global Press, Portugal

Almudena Alonso, Managing Director, Cohn & Wolfe, Spain

Hannes Kerstell, Senior Partner & Executive Media Director, Prime – A Weber Shandwick Company, Sweden

Kat Thomas, Founder / Global Executive Creative Director, One Green Bean, UK

Erin Gentry, EVP, Global Co-Lead, Client Services, Hill+Knowlton Strategies, USA

Print & Publishing Lions:

Joji Jacob, Group Executive Creative Director, DDB Group, Singapore – Jury President

Fernando Sosa, Executive Creative Director, La Comunidad Buenos Aires, Argentina

Hugo Rodrigues, Chief Executive Officer, Publicis, Brazil

Norman Tan, North Asia Chief Creative Officer, China Chairman, J. Walter Thompson Shanghai, China

Alvaro Becker Padrino, Executive Creative Director, Prolam Young & Rubicam, Chile

Jamie Standen, Creative Director, Rosapark, France

Ralf Zilligen, Executive Creative Director, Managing Partner, McCann, Germany

Swati Bhattacharya, Chief Creative Officer, FCB Ulka Advertising, India
Yuri Alvarado, President & Cofounder, Alvarado Molina, Mexico
Jonathan Beggs, Chief Creative Officer, Saatchi & Saatchi, South Africa
Isabel Sanchez, Creative Director, *S,C,P,F..., Spain
Nisa Mujjalintrakool, Executive Creative Director, Dentsu, Thailand
Ilkay Gurpinar, Chief Creative Officer, TBWA\Istanbul, Turkey
Fadi Yaish, Regional Executive Creative Director, Impact BBDO, UAE
Richard Denney, Executive Creative Director, MullenLowe London, UK
Shelley Smoler, Creative Director, Bartle Bogle Hegarty, UK
Corinna Falusi, Chief Creative Officer, Ogilvy & Mather, USA

Product Design Lions:

Amina Horozic, Lead Industrial Designer, fuseproject, USA – Jury President

Jaakko Tammela, Partner | Head of Creative Empowerment, Questto|Nó, Brazil

Lars Larsen, Founder & Head of Design, Kilo Design, Denmark

Jessica Nebel, Senior Industrial Designer, Steelcase, Germany

Cinzia Cumini, Founder & Designer, Garcia Cumini Associati, Italy

Anna Loskiewicz, Owner/Chief Designer, Beza Projekt, Poland

Tanja Soeter, Creative Director, HEMA Design, The Netherlands

Paul Cocksedge, Designer, Paul Cocksedge Studio, UK

Shujan Bertrand, Founder, àplat inc, USA

Promo & Activation Lions:

Rob Reilly, Global Creative Chairman, McCann Worldgroup, Global – Jury President

Ignacio Ferioli, Vice President, David Buenos Aires, Argentina

Iggy Rodriguez, Creative Group Head, Leo Burnett, Australia

Geert De Rocker, Creative Director, Publicis Brussels, Belgium

Maria Laura Nicotero, President, Momentum Worldwide, Brazil

Philippe Meunier, Chief Creative Officer, Sid Lee, Canada

Carlos Andres Rodriguez, Executive Creative Director, Mullen Lowe SSP3, Colombia

Jakob Stiegler, MD Nordics, Be On, Part of AOL Platforms, Denmark

Olivier Apers, Executive Creative Director, BETC, France

Jo Marie Farwick, Founder & Creative, Überground, Germany

Manuel Musilli, Creative Director, Saatchi & Saatchi, Italy

Takahiro Hosoda, Senior Creative Director, TBWA\Hakuhodo, Japan

Leonardo Varela, Executive Creative Director, Marcel, Mexico

Gemma Ross, Co-Founder & Director, Hustle & Bustle, New Zealand

Enrique Renta Davila, Chief Creative Officer, DDB Latina, Puerto Rico

Mihai Fetcu, Creative Director, Geometry, Romania

Mikhail Elagin, Chief Creative Officer, TWIGA Communication Group, Russia

Cinzia Crociani, Creative Director, Grey Group, Singapore

Eoin Welsh, Chief Creative Officer, Havas Worldwide Johannesburg, South Africa

Pablo Perez-Solero, CEO and Chief Creative Officer, Bungalow25 Circus, Spain

Malin Wikerberg, Creative Director, Garbergs Malmö, Sweden

Peter de Lange, Founder/Creative Director, LEMZ, The Netherlands

Paul Shearer, Chief Creative Officer, Memac Ogilvy & Mather, UAE

Hollie Newton, Executive Creative Director, Sunshine, UK

Nadja Lossgott, Creative Director, AMV BBDO, UK

Karin Onsager-Birch, Chief Creative Officer, FCB West, USA

Outdoor Lions:

Ricardo John, Chief Creative Officer, J. Walter Thompson, Brazil – Jury President

Rafael Santamarina, Executive Creative Director, Del Campo Saatchi & Saatchi, Argentina

Nancy Hartley, Creative Partner, Rumble Creative & Media, Australia

Nils Andersson, President & Chief Creative Officer, TBWA, China

Fabien Teichner, Chief Creative Officer, Marcel Paris, France

Bettina Olf, Managing Director Creation, thjnk Hamburg, Germany

Pradyumna Chauhan, National Creative Director, McCann Erickson, India

Kosuke Takeshige, Creative Director, Dentsu Inc., Japan

Alvin Ng, Creative Director, FCB Kuala Lumpur, Malaysia

Alvaro Zunini, Creative Vice President, Havas Worldwide Vale, Mexico

Aaron Koh, Executive Creative Director, GOVT, Singapore

Fran Luckin, Chief Creative Officer, Grey Africa, South Africa

Munia Bilbao, Creative Director, Sra Rushmore, Spain

Park Wannasiri, Creative Director, BBDO Bangkok, Thailand

Leigh Reyes, President & Chief Creative Officer, MullenLowe, The Philippines

Pemra Atac Aciktan, Partner, Executive Creative Director, Rabarba, Turkey

Richard Brim, Executive Creative Director, adamandevDDB, UK

Jeanie Caggiano, EVP/Executive Creative Director, Leo Burnett, USA

Radio Lions:

Tom Eymundson, CEO, Director, Pirate Group Inc., Canada – Jury President

Marianne Harvey, Creative Director, Clemenger BBDO Brisbane, Australia

Thierry van Durme, Partner, Sonicville Sound & Music, Belgium

Rafael Urenha dos Santos, Chief Creative Officer, DPZ&T, Brazil

Tony Sarroca, Partner & Executive Creative Director, Simple Chile

Sergio León, Executive Creative Director, Glue, Colombia

Oscar Meixner, Managing Partner, Hastings Audio Network, Germany

Fanny Vaager, Senior Copywriter, Saatchi & Saatchi, Norway

Andrew Hook, Group Executive Creative Director, Havas, Singapore

Jenny Glover, Executive Creative Director, TBWA Hunt Lascaris, South Africa

Tomás Ostiglia, Global Creative Director, LOLA Mullen Lowe, Spain

Teeny Gonzales, Chief Executive Officer & Chief Creative Officer, Seven A.D., The Philippines

Kalpesh Patankar, Executive Creative Director, Y&R Dubai, UAE

Robert Abel, Managing Partner, Somethin' Else, UK

Jo McCrostie, Creative Director, Global Media and Entertainment, UK

Luis Miguel Messianu, Creative Chairman, CEO, Alma, USA

Titanium and Integrated Lions:

Sir John Hegarty, Founder, Creative, BBH, UK – Jury President

Ted Lim, Chief Creative Officer, Dentsu Aegis, Asia Pacific

Luiz Sanches, Partner & Chief Creative Officer, AlmapBBDO, Brazil

Graham Bednash, Consumer Marketing Director, Google, EMEA

Jeremy Craigen, Global Chief Creative Officer, Innocean Worldwide, Global

Per Pedersen, Chairman of Global Creative Council, Grey, Global

Judy John, Chief Executive Officer & Chief Creative Officer, Leo Burnett, Global

Lori Senecal, Global Chief Executive Officer, Crispin Porter + Bogusky, Global

David Kolbusz, Chief Creative Officer, Droga5, UK

Pete Favat, Chief Creative Officer, Deutsch North America, USA
